

# The household appliance that pays for itself!

Not many appliances actually pay for themselves. A Kinetico water softener does. The savings that you'll make from owning a Kinetico water softener means you'll recoup your investment in a short period of time.

ITEM	COST	% SAVED PER USE
SHAMPOO	€5.90	75%
TOILETRIES	€13.28	75%
FABRIC DETERGENT	€9.69	50%
FABRIC CONDITIONER	€3.89	100%
WASHING-UP LIQUID	€0.78	50%
DISHWASHER POWDER	€2.20	75%
DISHWASHER SALT	€1.50	100%
LIMESCALE REMOVER	€4.40	100%
GENERAL CLEANERS	€4.72	50%
TYPICAL MONTHLY SAVING		
€33.41		

SOURCE: TESCO, JULY 2014. SAVINGS BASED ON AVERAGE FAMILY OF FOUR

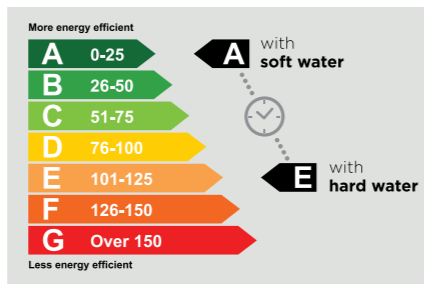
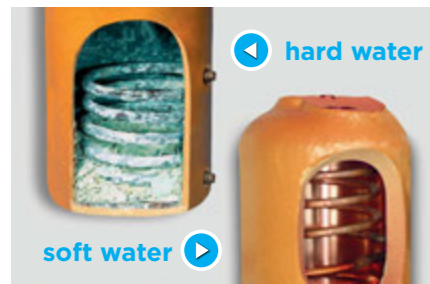
## Cut your household shopping bill

We estimate you could typically **save more than €33 a month** by reducing your shopping bill on detergents and toiletries, where you'll use significantly less or they're simply not needed.



Washing detergent manufacturers also recommend using **less detergent with soft water**. Take a look on your pack the next time you buy one.

**Avoid costly repairs and loss of energy efficiency saving approx €25 per month**



According to Government research 1.6mm scale can reduce energy efficiency by **15%**.

**€626** is the typical cost to replace the heat exchanger on a gas boiler.

Maintain the original **efficiency rating** of your washing machine, kettle or hot water system.



The average boiler repair is €282.44 with a new boiler costing between €2,160 - €4,200. That's a bit of a shock to most finances, so don't wait for it to happen — protect your appliances with soft water today.

Call 063 89290 Visit [www.perfectwater.ie](http://www.perfectwater.ie) Email [info@perfectwater.ie](mailto:info@perfectwater.ie)

## What customers are saying

"The Kinetico softener was everything I was hoping for. The limescale disappeared from the shower doors and taps and its working really well. I'm very impressed to say the least."

Dominic Littlewood,  
Consumer Affairs Journalist

"The installation was hassle-free and fitted easily into the cupboard under the sink. You can use much less detergent and cleaning products to get the same amount of foam and cleaning power."

Trisha Schofield,  
Good Housekeeping Institute

"I have had a Kinetico water softener for well over 20 years and I would not be without one."

Kinetico Customer

"The service engineer who installed our water softener was absolutely fabulous."

Kinetico Customer

"I would give our local Kinetico Dealer 11 out of 10."

Kinetico Customer

\*Independent Consumer Research conducted July 2016\*

## Contact your local authorised Kinetico dealer today!

### Your Kinetico dealer will:

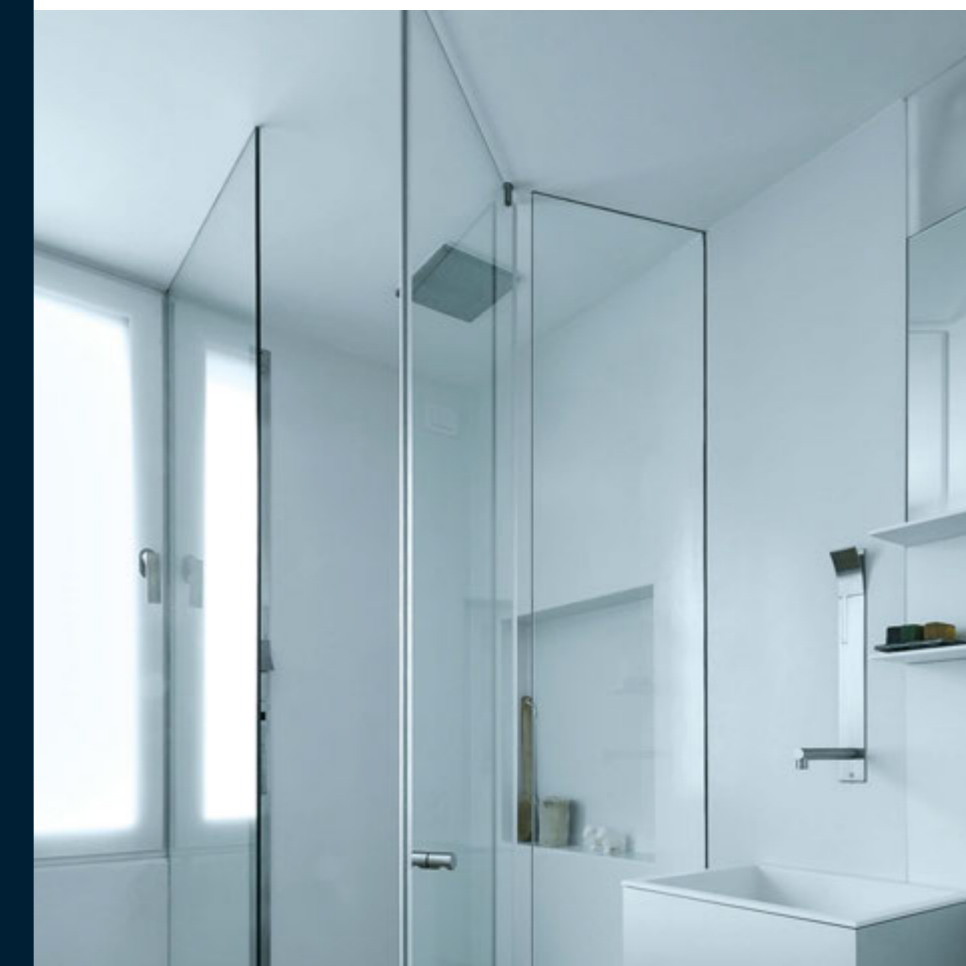
- Survey your household plumbing to ensure a water softener can be installed
- Explain the benefits of owning a water softener
- Use their years of expertise to recommend a water softener that is suitable for you, your home and your budget
- Answer any questions you may have
- Provide a written quotation
- Give you on-going after-care for complete peace of mind.

Call **063 89290**

Visit [www.perfectwater.ie](http://www.perfectwater.ie) Email [info@perfectwater.ie](mailto:info@perfectwater.ie)



imagine a world of  
**soft water**



# What is hard water?

How naturally soft rainwater becomes hard and causes limescale in your home



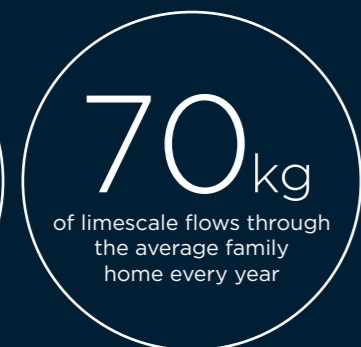
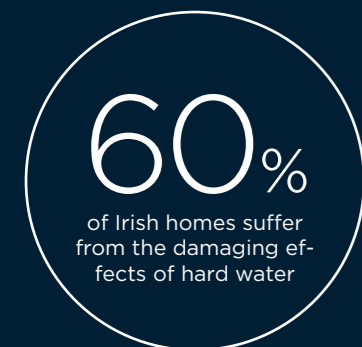
Your water supply comes from rainwater, which is naturally soft when it falls.

As it flows underground it picks up calcium and magnesium minerals which make it hard.

This hard water eventually enters your home, and, when heated, produces limescale. It also reacts with soap to form a greyish scum.

# Do you have hard water?

If you live in a hard water area, limescale can cause damage throughout your home



- Hard to very hard water area
- Medium to moderately hard water area
- Soft to moderately soft water area

did you know?

70 kg of limescale is the equivalent of 35 bricks rattling around your pipes!

# Why choose Kinetico?



the technology inventors

We invented the non-electric, twin-tank valve 45 years' ago and still lead the world today.



world no.1 in water treatment

Our engineers develop smart solutions for the world's water problems.



quality & reliability guaranteed

We've always made only the most efficient and reliable water systems.



expert Irish dealer network

Your local Kinetico dealer will always give the best, impartial advice.



non-electric technology

We use the kinetic energy of moving water to power our systems.

# Our customers demand reliability, value and performance

We are proud to supply water softeners to millions of homes and companies around the world. From five-star hotels and world-renowned brands every Kinetico customer has discovered why the original is always the best.



## premier COMPACT



The **Kinetico Premier Compact** with e-max technology combines maximum performance and eco-efficiency in a compact design for the ultimate in soft water convenience.

Dimensions		
Size (w x d x h)	219 x 468 x 498 mm	
Performance	HE	HF
Minimum Flow	0.25 l/min	1 l/min
Maximum Peak Flow	41 l/min	51 l/min
Regeneration		
Time	11 minutes	11 minutes
Volume	20.5 litres	20.5 litres
System		
Max Operating Pressure	6 bar	6 bar



### For households with 1-3 bathrooms

- Twin-tank technology for continuous soft water 24/7
- Block salt for easy loading
- QuietDrive - it won't disturb you, we promise



Registered products receive a free 10 year warranty



## premier MAXI



The **Kinetico Premier Maxi** is a high performance, semi-commercial water softener for households with 3-6 bathrooms. It is a larger version of the Premier Compact, with all the same benefits, but a faster flow rate throughout.

Dimensions		
Size (w x d x h)	290 x 689 x 691 mm	
Performance		
Minimum Flow	1 l/min	
Maximum Peak Flow	57 l/min	
Regeneration		
Time	11 minutes	
Volume	34 litres	
System		
Max Operating Pressure	8.3 bar	

### For households with 3-6 bathrooms

- Exceptional flow rates for a continuous supply of soft water
- Efficient salt usage
- QuietDrive - it won't disturb you, we promise



Registered products receive a free 10 year warranty



Don't just take our word for it! Simply call **063-89290** and we will call to your house and carry out a free water hardness test or visit our website **www.perfectwater.ie**

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